WINTER CONFERENCE
EXHIBITORS

DECEMBER 7 - 10, 2026 | RIVERHOUSE ON THE DESCHUTES

Corporate Sponsor

LEUPOLD

OREGON STATE SHERIFFS' ASSOCIATION

JOIN.SERVE.PROTECT.

Dear Potential Exhibitor,

The Oregon State Sheriffs' Association is pleased to invite you to exhibit at our 2026 Winter Conference, taking place December 7–10, 2026, at the Riverhouse on the Deschutes Convention Center in Bend, Oregon.

Our Winter Conference is the largest annual gathering of Oregon Sheriffs, command staff, and law enforcement professionals from across the state. Our trade show provides an excellent opportunity to showcase your law enforcement-related products and services directly to the individuals who influence and make purchasing decisions for their agencies.

New this year, we're enhancing the experience with a dedicated Exhibitor Showcase & President's Welcome on Monday afternoon. With no competing conference sessions, attendees will have uninterrupted time to network, visit exhibitor booths, and learn about the latest products and services.

Conference attendees are always looking for innovative equipment, technology, training, and services that can benefit their agencies. Exhibiting at the OSSA Winter Conference is a great way to build relationships, increase brand awareness, and connect with Oregon's law enforcement leaders.

Exhibitor registration is now open, and we encourage you to reserve your booth early.

Registration link: https://site.oregonsheriffs.org/event-6716684

We look forward to welcoming you to Bend this December!

President Lane Magill
Wasco County Sheriff

Executive Director Tim Svenson
Retired Yamhill County Sheriff

SCHEDULE

MONDAY 12/7

8:00 AM - 2:00 PM	**EXHIBITOR SETUP**
12:00 - 1:00 PM	**LUNCH**
3:00 - 5:00 PM	**EXHIBITOR SHOWCASE**
5:30 PM	**PRESIDENT'S PARTY** Live Band, Raffle Drawing, Dinner

TUESDAY 12/8

7:30 - 8:30 AM	**BREAKFAST**
8:30 AM - 5:00 PM	**EXHIBITOR SHOW**
10:00 - 10:15 AM	**BREAK**
12:00 - 1:00 PM	**LUNCH** Exhibitor Drawing
2:45 - 3:15 PM	**BREAK**
5:30 PM	**INJURED & FALLEN DEPUTY CHARITY AUCTION** Silent & Live Auction, Dinner

WEDNESDAY 12/9

7:30 - 8:30 AM	**BREAKFAST**
8:00 - 10:00 AM	**EXHIBITOR TEAR DOWN**

THURSDAY 12/10

5:30 PM	**ANNUAL AWARDS BANQUET** Awards, Dinner

DOWNLOAD OSSA'S APP



The OSSA APP is where all conference-related items will be posted. No printed materials are available.

SCAN CODE TO DOWNLOAD

SPONSORSHIPS

DIAMOND $8,000

TITLE SPONSOR*

- One (1) booth in exhibitor hall
- 5-minute presentation to sheriffs' board meeting
- OSSA APP sponsorship
- Signage on conference entry doors/windows
- Lanyard sponsorship
- Passport stop
- Two (2) badges
- Two (2) banquet tickets

NOTE: unless otherwise stated, sponsorships do not include exhibit space or hotel accommodations.

* Your sponsorship includes logo recognition at the event entrance, in the conference app, the Annual Awards Banquet program, and in the Oregon Sheriff magazine.

** OSSA will coordinate & notify you of your scheduled presentation date and time.

PLATINUM $5,500

1. PRESIDENT'S PARTY SPONSOR*
2. CHARITY AUCTION SPONSOR*
3. AWARDS BANQUET SPONSOR*

- One (1) booth in exhibitor hall
- 5-minute presentation**
- OSSA APP rotating banner ad
- Passport stop
- Two (2) badges
- Two (2) banquet tickets

GOLD $3,500

COUNCIL SPONSOR*

- One (1) booth in exhibitor hall
- 5-minute presentation to selected council**
- OSSA APP rotating banner ad
- Passport stop
- Two (2) badges

SILVER $2,500

MEAL SPONSOR*

- One (1) booth in exhibitor hall
- Logoed table toppers
- Passport stop
- One (1) badge

BRONZE $1,500

BREAK SPONSOR*

- One (1) booth in exhibitor hall
- Logoed napkins
- Passport stop
- One (1) badge







BOOTH SPACE

LOBBY VEHICLE — $3,000

- Two (2) spaces available, first-come
- One (1) table
- One (1) badge

Must have drip cloth. No studded tires.

OUTDOOR VEHICLE — $1,500

- One (1) space available, first-come
- One (1) table
- One (1) badge

LOBBY BOOTH — $1,000

- One (1) upgraded lobby booth space
- One (1) badge

MAIN HALL BOOTH — $800

- One (1) booth in exhibitor hall
- One (1) badge

NONPROFIT — $495

- One (1) booth in exhibitor hall
- One (1) badge

EXTRAS

ADDITIONAL BADGES — $235

ADDITIONAL BOOTH — $400
Main hall only

ADD-ONS

NEW! PASSPORT PLUS: EXHIBITOR VIDEO SHOWCASE — $100

In addition to a passport stop, submit a 3-min video highlighting your products/services to be featured through the OSSA app & on our website for 1 year, giving attendees a way to learn more about your company before, during & after the conference.

PRESENTATION TO SHERIFFS — $1,000

5-minute presentation to sheriffs**.

PRESENTATION TO A COUNCIL — $750

5-minute presentation to one (1) council**. Available councils: Civil, Jail, Enforcement, SARAC, Parole & Probation, Emergency Managers.

ATTENDEE SWAG BAG SPONSOR — VARIES

Your logo will be featured on tote bags given to attendees upon registration to carry materials during the conference (estimated 400 attendees). You may either pay OSSA to order the bags and apply your logo, or provide your own pre-printed bags and mail them to our office at no additional cost. Limited to one (1), first-come.

ATTENDEE SWAG BAG INSERT — $200

Insert your product sample or marketing materials into the Attendee Swag Bag. Estimated 400 bags. Max $50 value.

DIRECTIONAL SIGNAGE — $250/SIGN

Display your company name and logo on directional signage, directing sheriffs and attendees between the hotel and conference center.

RESTROOM MIRROR CLINGS — $100/SET

Have your logo featured in the one place where every attendee visits - the restroom.

APP SPONSORSHIP — $300

Have your logo featured on the winter conference page of the OSSA APP. Limited to one (1), first-come.

APP ROTATING LOGO — $100

Logo included in rotating banner on the OSSA APP.

APP MESSAGE TO SHERIFFS & ATTENDEES — $300

Three (3) messages sent out via push-notification before conference, during, and the day after.

***** OSSA will coordinate & notify you of your scheduled presentation date and time.***

REGISTRATION

REGISTRATION LINK

https://site.oregonsheriffs.org/event-6716684

QUESTIONS?

Contact Natalia Egoroff
natalia@oregonsheriffs.org
503.364.4204

CANCELLATION POLICY

Booth and representative cancellations must be submitted via email to natalia@oregonsheriffs.org

- Full Refund: Cancellations received by October 31
- 50% Refund: Cancellations received by November 30
- No Refund: Cancellations received December 1 or later including “no shows”

LODGING

HOTEL RESERVATIONS

Reserve online at **https://book.passkey.com/event/51065752/owner/49095888/home**

Or call 541-389-3111

Rate: $177.25 - includes taxes & fees through November 6, 2026

When calling to reserve a room, indicate you are an exhibitor for the Oregon State Sheriffs’ Association conference.

Rooms must be canceled at least 21 days from the reservation date, or you will be responsible for the entire amount of the stay.

LOCATION

Riverhouse on the Deschutes Convention Center
2850 Rippling River Court
Bend, OR 97701

View directions and property map

SHIPPING

SHIP TO

Ship your items to arrive 3-4 days before the conference to:

Riverhouse on the Deschutes Convention Center
2850 NW Rippling River Court
Bend, OR 97701

Clearly mark packages:

“OSSA EXHIBITOR
Company name
ATTN: representative name”

DO NOT SEND PACKAGES TO HOTEL:

~~**Riverhouse Hotel**~~
~~**3075 N Hwy 97**~~
~~**Bend, OR 97703**~~

RETURN SHIPPING

After the conference, complete your own shipping form and attach it to your package with your own packing materials. Please leave your contact phone number visible. Contact your carrier to schedule a pick up at the above address. The convention center has designated areas for each shipping carrier.

INFORMATION & GUIDELINES

BOOTHS

Booths are 8'x10' carpeted spaces with pipe and drape. They come equipped with an 8-foot table that can be moved within the booth area, two chairs, and a wastebasket. You may request extra booths for an additional fee.

Screens, TVs, electricity or other special requests must be requested during the registration process. Internet WIFI access is available and complementary.

Registration must be paid in full in order to be assigned to a booth. Booth assignments are done on a first-come, first-served basis and will not be made until one week prior to the event date (or once all booth space is sold) to ensure competitors are not placed next to one another. Returning exhibitors can request the same booth location as the previous year.

FIREARMS

All operable firearms displayed by an exhibitor shall be unloaded and secured by a "gun-tie" in such a manner that the firearm cannot be operated during the Trade Show. Exhibitors shall take any and all actions to secure firearms and/or other items that are under his/her control which might cause death or injury to the public and/or other exhibitors and any other person(s) at the Oregon State Sheriffs' Association conference.

PASSPORTS

This contest will run the course of the conference and bring more attendees directly to exhibitors' booths. In order to complete the passport, attendees must visit participating exhibitor booths. If you are interested in participating, please make sure to purchase the passport option during registration.

GIVEAWAYS & RAFFLES

Exhibitors are welcome to give away items of de minimis value; however, exhibitors may not give away or raffle any item that exceeds $50 in value. Exhibitors are welcome to collect business cards or otherwise solicit contact information from attendees.

PUBLISHING EXHIBITOR INFORMATION

Company name and information may be published unless OSSA is notified that their information is not to be published to attendees, exhibitors, or the general public.

FRATERNIZATION

Exhibitors are advised that they are expected to treat everyone with civility and respect, including hotel and wait staff, OSSA staff, fellow exhibitors and conference attendees, etc. Complaints about exhibitors engaging in rude, harassing or disrespectful conduct or language will result in the person or persons being asked to leave.

A finding of sexual harassment may result in the person or persons involved being banned from OSSA conferences for life. Depending upon the incident's severity, it may also result in a criminal investigation and/or the company that the person or persons represent being banned from future conferences.

OSSA has a privately-sponsored hospitality suite. Only conference attendees, their guests, and the sponsors of the event are allowed in the hospitality suite.

LIABILITY & INSURANCE

Insofar as liability is concerned, exhibitor agrees to protect, save, and hold the Oregon State Sheriffs' Association and Riverhouse on the Deschutes and Convention Center, and its employees and all beneficiaries and agents thereof, (hereinafter collectively called Indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs (including attorney's fees), damage, liability, or expense arising from or out of or by any reason of any accident or bodily injury or other occurrence to any person or persons or to the property of same, including the exhibitor, its agents' employees, and business invitees, which arises from or out of or by any reason of said exhibitor's occupancy and use of exhibition premises or a part thereof, except such as shall arise directly from the acts of the Indemnities. Insurance on each exhibitor shall be obtained at the exhibitor's own expense.

OSSA reserves the right to cancel or refuse rental of display space to any person or company whose conduct or display of goods is, in the opinion of the show manager, incompatible with the general character and objectives of the conference.